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AYSAA - Starting Strong in 2012

Members,
Happy New Year to you all!

Thanks to the many of you that have renewed your insurance coverage for 2012! The AYSAA is going strong and we appreciate your continued support.

Please read below to see our first AYSAA Team of the Season and a quick tax tip for your sponsors!

Sincerely,

Matt Gonglach
AYSAA Administrator

matt@esportsinsurance.com

2011 Insurance Policies Are EXPIRED

Don't forget to renew your coverage for 2011!

Just a reminder that all 2011 AYSAA insurance policies expired on January 1st. If you haven't yet renewed for 2012, you can download the 2012 insurance application form directly ([PDF](#)) or from the [AYSAA website](#).

If you'd instead like a reminder later in the year, please [drop us a line](#) to let us know!

AYSAA Team of the Season - Springfield Blue Storm



Springfield Blue Storm - Springfield, Delaware County, PA

Congratulations to our first **AYSAA Team of the Season**: Springfield Blue Storm from Springfield, Delaware County, PA! They came out of the 2011 season with an amazing 47-4-1 record.

In addition, they also:

Captured their 4th Straight Cal Ripken Pennsylvania District 1 Championship.

Won the 2nd Straight Cal Ripken Pennsylvania State Championship.

Took home the Cal Ripken Mid- Atlantic Regional Championship.

Won the Aston Middletown Summer Slam Tournament and the Chichester Baseball Summer Tournament.

Great job, guys!

Has *your* team had a big comeback, won a big tournament, or done something else amazing this season? **Let us know!**

Team Sponsorship a Tax Write-Off for Businesses

A great advantage for your team's sponsors

Is your team sponsored by a local business? If so, let your sponsor know that their sponsorship is a tax-deductible advertising expense!

If your team doesn't yet have sponsorship, be sure to mention this advantage to prospective sponsors - everyone loves a good tax write-off!

*We at the AYSAA are not tax experts; please have your sponsor consult a tax professional to ensure that a sponsorship expense meets their federal tax guidelines.

About AYSAA

The American Youth Sports Athletic Association (AYSAA) was formed to provide benefits to athletic teams and to supervise and promote recreational and athletic programs. Our objective is to assist the athletic community to implant ideals of good sportsmanship, honesty, loyalty, courage, teamwork and respect in young athletes.

We feel that properly run athletic programs will help the youth of America grow up to be better adults. We provide services and products for teams in various sports and will sponsor, promote and host athletic events.



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